That which is claimed:

1. A method comprising:

determining a first article identifier associated with a source;

receiving an input signal indicating an interest in the first article identifier;

determining a second article identifier associated with the source; and

determining a score associated with the second article identifier based at least in part on the input signal.

2. The method of claim 1, wherein the input signal indicates a selection of the first article identifier.

3. The method of claim 1, wherein the input signal comprises lack of selection of the first article identifier for at least a specified amount of time where the first article identifier is displayed to the user.

4. The method of claim 1, wherein the input signal comprises user activity associated with the first article.

5. The method of claim 4, wherein the user activity comprises one or more of viewing duration, scrolling, mouse movement, selection of links from the article, saving, printing, and bookmarking.

6. The method of claim 4, wherein the input signal further comprises user activity associated with articles linked from the first article.

7. The method of claim 1, wherein the input signal comprises selecting a user interface object associated with negative interest in the article.

8. The method of claim 1, wherein the input signal comprises a user rating.

9. The method of claim 1, wherein the source comprises one of query type, query term, application, type of application, article type, and event type.

10. The method of claim 9, wherein the query type comprises one of current sentence, current paragraph, text near the cursor, extracted terms, and identified entries.

11. The method of claim 1, wherein the score comprises a relevance score.

12. The method of claim 1, wherein the score comprises a popularity score.

13. The method of claim 1, further comprising increasing a refresh rate of a content display.

14. The method of claim 1, wherein the input signal is a first input signal and the interest is a first interest and further comprising:

receiving a second input signal indicating an interest in a third article identifier; and

varying a refresh rate of a content display based at least in part on the duration between receiving the first input signal and the second input signal.

15. The method of claim 1, wherein the input signal comprises multiple input signals.

16. The method of claim 1, further comprising associating a weight with one or more sources.

17. The method of claim 16, wherein the weight for each source is updated based at least in part on the input signal.

18. A computer-readable medium on which is encoded program code, the program code comprising:

program code for determining a first article identifier associated with a source;

program code for receiving an input signal indicating an interest in the first article identifier;

program code for determining a second article identifier associated with the source; and

program code for determining a score associated with the second article identifier based at least in part on the input signal.

19. The computer-readable medium of claim 18, further comprising program code for increasing a refresh rate of a content display.

20. The computer-readable medium of claim 18, wherein the input signal is a first input signal and the interest is a first interest and further comprising:

program code for receiving a second input signal indicating a interest in a third article identifier; and

program code for varying a refresh rate of a context display based at least in part on the duration between receiving the first input signal and the second input signal.

21. The computer-readable medium of claim 18, further comprising program code associating a weight with one or more sources.